





May 2025

Volume 18 Issue 11

A Letter from the President May 2025

On April 22, 2025, ADL (the Anti-Defamation League) released the latest Audit of Antisemitic Incidents. "Nationally, ADL recorded 9,354 antisemitic incidents in the United States in 2024, a 5 percent increase from the 8,873 incidents recorded in 2023, which was itself a historic high. The 12 -month total for 2024 averaged more than 25 targeted anti-Jewish incidents in the U.S. per day, more than one an hour."

From ADL Southeast: "There were 346 antisemitic incidents throughout the Southeast region in 2024, which includes Georgia, Alabama, South Carolina, and Tennessee. This represents a 14 percent decrease from the 404 incidents recorded in 2023, though these numbers remain almost double the levels seen in any year prior to 2023.

"Of particular concern is the disturbing increase of antisemitic incidents on college campuses, primarily in spring 2024, with 70 incidents recorded in 2024 compared to 36 in 2023 and just 12 in 2022. The audit data also reveals significant shifts in antisemitic activity across the region, with white supremacist propaganda down dramatically (from 137 in 2023 to 87 in 2024) but becoming more targeted toward specific figures in the Jewish community, including Jewish elected officials and Jewish-owned businesses."

The data specific to South Carolina is as follows: "Overall Incidents: 35 incidents in 2024, down from 86 in 2023, Harassment: 29 incidents in 2024, down from 79 in 2023, Anti-Israel Incidents: 21 incidents in 2024, up from 18 in 2023, and White Supremacist Propaganda: 6 incidents in 2024, down from 27 in 2023.

I attended a Kulanu presentation last month entitled "7 Takeaways for Persuasive Messaging: Effective Communications Strategies for Combating Antisemitism" (from ADL report, Center on Antisemitism Research, December 2024). These are the notes from that presentation). "Most non-Jewish people have relatively little understanding of antisemitism and issues facing Jewish Americans. In order to reduce antisemitic attitudes and increase allyship among non-Jewish people, we must communicate in a way that is different from how we communicate to those who are more knowledgeable and already committed to the fight against antisemitism."

1 Highlight the personal impact of antisemitism

Focus on personal, specific, everyday impacts of antisemitism on Jewish individuals. Avoid talking about collective Jewish suffering or the impact of antisemitism on Jewish people as a whole.

2 Underscore Jewish people's relatability

Highlight warmth, social values, and everyday experiences of Jewish individuals, such as community involvement or family dinners.

A Letter from the President May 2025 (cont'd)



SHABBAT SERVICES

We meet at 4023 Belle Terre Blvd., Myrtle Beach, SC 29579.

Our **Friday evening** services begin at 7:30pm. Saturday at 10:30 AM. Members who cannot physically attend Friday night or scheduled Saturday services can view services via Zoom. Contact Templeshalommbpresident@gmail.com to request a Zoom invitation.

TempleShalommb.org

4023 Belle Terre Blvd Myrtle Beach, SC 29579 (843) 903-ONEG (6634)

TempleShalommb.org

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Webmaster <u>Michelle Foels</u> Yahrzeit Notices Felice Breidner Avoid overemphasizing achievements or influence, which can reinforce stereotypes.

3 Feature the voices of allies and supporters

Feature non-Jewish voices speaking about antisemitism and validating Jewish experiences — they can serve as a proxy for the audience to understand and empathize with the issue.

Use everyday people in contemporary scenarios as credible narrators

4 Use "antisemitism," but judiciously

Use the words "antisemitism" or "hatred of Jewish people," as they are terms that most people know and prefer.

In some cases, people recognize that a scenario may be "hurtful" or "problematic" but might not feel comfortable labeling it as "antisemitic" — make sure not to lose these people by labeling everything anti-Semitism.

Avoid labeling all but the most hateful individuals as anti-Semitic.

5 Use non-comparative statements

Address antisemitism without comparing it to other forms of bias.

Avoid implying antisemitism is more important or worse than other forms of discrimination.

6 Talk about personal importance and connection to Israel

Share what Israel means to you and to other Jewish people, especially Jewish Americans. Describe Israel as a safe haven for Jewish people.

Education about Israel is important, but education alone will not necessarily change hearts and minds. Pair education with a personal connection to Israel.

A Letter from the President May 2025 (cont'd)

7 Use terms like "elimination of Israel," rather than "Zionism" or "antiZionism"

Use clear language like "elimination of Israel" or "right for Israel to exist" rather than "anti-Zionism" or "Zionism" — few people understand these words or they misconstrue their use. Highlight the broad consensus that Israel has a right to exist

Resources to report incidents of antisemitism, bigotry and bias:

ADL's general (anyone in the community) incident reporting portal can be found here: https://www.adl.org/report-incident Once reported, incidents are filtered through the system and sent to the appropriate ADL offices/teams. From there, ADL staff may contact the person(s) who submitted the incident for more assistance.

For campus-related incidents that require legal assistance, this free resource connects students, faculty and staff and families of college students to free legal services when they believe they have experienced an incident of antisemitic harassment or discrimination on a college campus. The ADL Campus Antisemitism Legal Line (CALL): https://notoleranceforantisemitism.adl.org/campus-antisemitism-legal-line.

SEE SOMETHING, SAY SOMETHING

Hope Sachwald, President Temple Shalom

ONEG NEWS

Let's keep the tradition of Onegs going every Friday night!

The open dates are:

June 6, June 13, July 4, July 11, July 25 and many dates after that! If you pick a date for a special occasion, let me know. (Yahrzeit, anniversary, birthday, etc).

Remember if you are providing an Oneg, you get the honor of lighting the Shabbat candles. If you aren't sure how, ask any of the regular Friday attendees. If you are homebound and would like to sponsor an Oneg, contact me. You can ask me how to do this if you are unsure



Flo dfp324@atmc.net 910-368-1070

How Can YOU Make Donations to Temple Shalom?



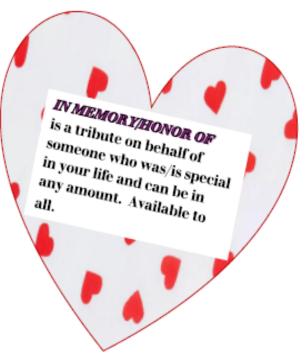
CHAI CLUB is a unique way to support Temple Shalom with a donation of \$18/mo. per individual. Pay monthly or annually. Best of all there are no club meetings or responsibilities.

TREE OF LIFE PLAQUES
(LEAF) commemorates special
events such as birthdays,
anniversaries, graduations, and
other life events we want to
celebrate. Cost: \$50.00 - small
leaf OR \$75.00 - large leaf.
Available to members only.



GENERAL DONATION is a way to support Temple Shalom and is a mitzvah (good deed). Available to all.

MEMORIAL BOARD PLAQUES are a great way to remember someone perpetually. Every year, on their Yahrzeit (anniversary of death), the person will be remembered in regular services. Available to and for members only. Cost: \$300.00 - \$150.00 deposit required; balance due prior to hanging of plaque and it takes at least 6 weeks. Available to and for members only.



MORE INFORMATION CAN BE FOUND ON THE WEBSITE UNDER "DONATIONS"



Temple Shalom Annual Congregation Meeting

Wednesday, June 18, 2025

6 PM - Pizza and Salad Dinner 6:45 PM - Meeting and Elections

This is such an important event. The following positions are open:

President

Treasurer

3 Board Directors

All positions are for 2 years. Please contact Cookie at ebrenner1@gmail.com to express your interest in running for one of these positions.



Passover Seder Pictures



Thank everyone for attending this year's Seder. A special thanks to all who helped set up, clean up and served the food .

Thank you to all who participated in celebrating Passover.

A special mention of appreciation to Rabbi David and Mary Weissman for making our celebration of Passover so fulfilling all these years.

Congregation Temple Shalom wishes the Weissman's much happiness in their new home.







What's Happening at Temple Shalom May 2025

Friday 05/02/25 Shabbat service led by Mike Sachwald and Linda Post

Friday 05/09/25 Shabbat service led by Mike Sachwald and Michelle Foels

Friday 05/16/25 Shabbat service led by Mike Sachwald and Linda Post

Saturday 05/17/25 Shabbat service led by Salem Foels

Friday 05/23/25 Shabbat service led by Mike Sachwald and Michelle Foels

Friday 05/30/25 Shabbat service led by Mike Sachwald and Linda Post

Saturday 05/31/25 Shabbat service led by Salem Foels

If you would like to participate in the mitzvah of leading the English or delivering a sermon at a Friday evening service, please contact TempleShalomMBPresident@gmail.com. If you are unable to stand to do the service, accommodations will be made.

Board Actions

Dues will increase for the 2025-26 fiscal year by \$50 per person.

The cost of Temple sponsored meals has been changed due to higher food costs: lunch/brunch-\$20 for members and \$27 for guests and dinner-\$25 for members and \$32 for guests.

A new Budget committee was formed with David Pflaster as chair. Members of the committee include Bill Stanton, Stephen Post and Michelle Foels.

Thank You Notes

Thank you to everyone who helped with Gabe's memorial service: Mike Sachwald and Rosaline Sanders for the platters, David Pflaster for supervising the parking in the rain, and Beth Boettigheimer, Irene Klein, Marlene Paul, Jay Hough, Marilyn DiLauro, Tony DiLauro and Barbara Poreda for both clean up after the memorial service and set up for Passover. The Temple looked wonderful!

Thank you to Beth Boettigheimer for chairing our Passover Seder Committee and to everyone who prepared, cooked, served and cleaned up. Thank you to Rabbi David for leading the service.

Jessica Foreman sends out birthday and anniversary cards from Temple Shalom based on our roster. Sometimes the event is a one-time celebration--grandchildren, graduations, or marriages or an unpleasant event --illnesses, accidents, or death. Please e-mail Jessica if you know of someone in the Temple family, who has a celebration or could use a helping hand, at jessicafforman@gmail.com. Thank you, Jessica!

SAVE THE DATE

Our next Book Club meeting is at 2:00 on Tuesday, May 20 at the Temple. We are reading <u>The Love Elixir of Augusta Stern</u> by Lynda Cohen Loigman. Lunch is at The Olive Garden on Rte 501 at 12:30. Contact Irene Klein to make a reservation.

Our Shavuot service and POTLUCK DAIRY KIDDUSH begins at 10:30 on Monday, June 2. Shavuot celebrates the giving of the Torah at Mount Sinai and is one of the pilgrimage festivals. "Many Jews prepare and eat dairy foods – often cheesecake or blintzes – on Shavuot as a reminder of the sweetness of Torah, and also as a reminder that the Torah calls the land of Israel a

land "flowing with milk and honey" (Exodus 3:8). If you are attending the Service and participating in the Kiddush, please RSVP to Hope at Templeshalommbpresident@gmail.com by Wednesday, May 21 with the dish that you are bringing to share. Please note: You may attend the service without participating in the Kiddush.

Wednesday, June 18 is our annual meeting. Members, please join us at 6 PM for a complimentary Pizza and Salad Dinner followed by the Meeting and Elections at 6:45 PM.

Friday, June 20 – Temple Shalom is celebrating our 20th anniversary. Details to follow.

Thursday, June 26 – Mah Jongg Marathon

NAACP Myrtle Beach Branch #5568 and Temple Shalom invite members and the community to join us in reading the books Uncomfortable Conversations with a Black Man by Emmanuel Acho and Uncomfortable Conversations with a Jew by Emmanuel Acho and Noa Tishby. The round table discussion will be in late May or June.

VIRTUAL LEARNING OPPORTUNITIES

YIVO Institute for Jewish Research, celebrating their Centennial Anniversary in 2025, is a research institute, an institution of higher learning, an adult education organization, a cultural organization, and a world-renowned library and archive. Their mission is to preserve, study, share, and perpetuate knowledge of the history and culture of East European Jewry worldwide. YIVO offers adult education, Yiddish language programs, lectures, conferences, art exhibitions and concerts, some free and some for a fee. https://www.yivo.org

Also, check out the Events Recorded section.

THE NATIONAL LIBRARY OF ISRAEL (https://www.nli.org.il/)

Read articles, listen to music and attend online events.

AMERICA-ISRAEL FRIENDSHIP LEAGUE (https://aifl.org/events)

Participate in events about Israel's entrepreneurship, culture, medical research, environmental protection initiatives, and so much more.

Leo Baeck Institute (LBI) is an archive and research library devoted to the history and culture of German-speaking Jews https://www.lbi.org/

URJ ((https://reformjudaism.org/) – choose the calendar tab

Are you a foodie? Check out The Jewish Food Society at https://www.jewishfoodsociety.org/ for interesting stories and recipes. Also visit Jamie Geller at https://jamiegeller.com/author/jamie-geller, Tory Avey at https://toriavey.com, and Jewlish at https://aish.com/jewlish/recipes.

The Forward -- founded in 1897 as a Yiddish-language daily, the Forward soon became a national paper, the most widely read Jewish newspaper anywhere. The English Forward was launched as a weekly in 1990 and moved to fully digital publication in 2019. The Forward delivers incisive coverage of the issues, ideas and institutions that matter to American Jews. Its rigorous reporting and balanced commentary on politics, arts and culture have won numerous awards year after year and made it the most influential nationwide Jewish media outlet. It is currently free and available to everyone everywhere.

Music

A Whole JEW World: A Song for Shavuot https://www.youtube.com/watch?v=TS3MdwkiWP4 Shavuot Song - "Stay Up All Night" https://www.youtube.com/watch?v=qFG_2iT-Lm4 Celebrate - A Song for Shavuot https://www.youtube.com/watch?v=sCgNbv8wKY4

VIDEO

The Book of Ruth: a music video for Shavuot https://www.youtube.com/watch?v=txmyWXKc9zY "Two Candles Burn" / "Celebrate" Simcha On The Square 2008 https://www.youtube.com/watch?v=pSV9PXoQsc8

The Inaugural Episode – Uncomfortable Conversations With a Black Man https://www.youtube.com/watch?v=h8jUA7JBkF4&list=PL4-ApM1XKSA2QFwErqTW3nwrc9BlLEokg Israeli-born Jewish Author Noa Tishby on the Israel-Hamas War | FULL EPISODE | Uncomfortable Conversations https://www.youtube.com/watch?v=Q-2vaCT9ae0





HAVE YOU EVER WANTED TO SEE YOUR WRITING PUBLISHED?

HAVE YOU WANTED TO LET OTHERS KNOW THE IMPACT TEMPLE SHALOM MEMBERSHIP HAS HAD IN YOUR LIFE?

NOW is your chance. We are looking for members willing to write an article for the monthly newsletter/bulletin about the impact Temple Shalom has had on them. The article can be any size and we will publish one each month.

Please send your article to Hope Sachwald at TempleShalomMBPresident@gmail.com.

Thank you for your help!







IF YOU SEE SUSPICIOUS OR CONCERNING ACTIVITY, please contact local law enforcement and/or the relevant suspicious activity reporting authority.

Another way we've committed to combating antisemitism and hate in the Lowcountry is through the creation of the first <u>Joint Incident Reporting Tool</u>, in partnership between our Federation, the ADL Southeast, and Secure Community Network. Now, when you witness an act of hate, you can report it so that all three organizations can collaboratively respond, investigate, and track patterns of similar incidents around the state.

The **Secure Community Network** (SCN), a 501(c)(3) nonprofit, is the official homeland safety and security organization of the Jewish community in North America. Founded in 2004 under the auspices of The Jewish Federations of North America and the Conference of Presidents of Major American Jewish Organizations, SCN serves as the central organization dedicated exclusively to the safety and security of the American Jewish community, working across 146 federations, 50 partner organizations, over 300 independent communities, and other partners in the public, private, nonprofit, and academic sectors. SCN is dedicated to ensuring that Jewish organizations, communities, life, and culture can not only exist safely and securely, but flourish. Learn more at securecommunitynetwork.org.

Temple Shalom 4023 Belle Terre Blvd. Myrtle Beach, SC 29579

Temple Shalom is a 501(c)3 nonprofit organization, Federal Tax ID# 20-3142057

Donations

General Fund

In Memory of Phil Honer Tony & Carrie Grant In Memory of Larry Loeb: David & Flo Pflaster

General Donation:

Janet Gold

In memory of Gabe Brenner:

Karen Nixon Sylvia Conan Felice Breidner Lily Ann Revitch Irene Klein Marlene Paul Jay Hough **Bobbie Guseman** Katherine Fuller Marilyn and Tony DiLauro Barbara Drube Ganae Alberts and Raymond Didorio Penny & Rick Kessler Louise & Stuart Schuchalter David & Flo Pflaster Laurie Ward Mike & Hope Sachwald The Sanders Family Stephen Post Jay and Diana Baumohl Art & Cindy Macia Bernie & Anna Lee Baumohl Randee & Harry Baumohl

In Memory of Rita Adler, mother of Karen Moldoff: David & Flo Pflaster Hope & Mike Sachwald

In loving memory of

Judy Weismann Lukas Wife of Carv Lukas Carv Lukas Joan Lukas Sister of Cary Lukas Cary Lukas Bessie Greenfield Mother-in-law of Jay Hough Jay Hough Robert Greenfield Father-in-law of Jay Hough Jay Hough Joan Helfgott Mother of Jim Helfgot Jim Helfgott Harry Schechter Father Elaine Luscombe Elaine Luscombe Simon Stein Father in law of Rhoda Stein Rhoda Stein Thelma Nowve Sister of Rabbi David Weissman

Rabbi David Weissman
Grace Mileti Mother of Mary Weissman Mary Weissman
Kenneth Harmelin
Susan Francesea, Sister of Doug Moldoff
Alfred Pflaster Father of David Pflaster David & Flo Pflaster

In honor of Karen Moldoff's Bat Mitzvah: Barbara Poreda Felice Breidner David & Flo Pflaster Marlene Paul Beth Boettigheimer Bobbi & Barry Freedman

Chai Club

Felice Breidner Stephen Post Linda Post
Flo & David Pflaster Sheila Honer Katherine Fuller
Bobbie Guseman Michelle Foels Gabe & Cookie Brenner
Irene Klein Laurie Ward Steve Firestone Diahann Saddler

Anniversaries

Carol & Jay Keiser May 5 Max & Laura Mayer May 8

Michael & Michelle Furguson May 6

Yahrzeits May

Dorothy Sheley	Mother	of	Jamie	Stanton	2
Chava Revitch	Mother	of	Ze'ev	Revitch	2
Benjamin Schlanger					3
Harry Warshafsky	Grandfather	of	Linda	Post	3
Dena Finkelstein	Grandmother	of	Honey	Chiocco	4
Ruth Post	Mother in law	of	Linda	Post	4
William Mayer	Father	of	Max	Mayer	6
Eleanor Bierman	Mother	of	Irving	Bierman	6
Saide Fairbloom	Mother	of	Lilly Ann	Revitch	7
Larry Komito	Son	of	Sheila	Komito	7
Janet Breitstein Backer	Mother	of	Joan	Paxton	7
Norman Cohen					8
Morris Goldstein	Father	of	Bard	Goldstein	9
Joseph Breidner	Father	of	Samuel	Breidner	15
Yehoshuah Ben Baruch Revitch	Grandfather	of	Ze'ev	Revitch	15
Anna Heller	Great Aunt	of	Sheila	Komito	21
Betty Goldberg	Mother	of	Ina	Falk	21
George Hough	Father	of	Jay	Hough	22
Phyllis Feiden	Mother	of	Miriam	Feiden	23
Shirley G Bloom	Mother	of	Carol	Keiser	24
Dorothy Waring	Mother	of	linda	Post	25
William L Bloom	Father	of	Carol	Keiser	26
Bobby Gene Shore	Husband	of	Honey	Chiocco	28
Mark Simon	Step-Father	of	Samuel	Breidner	29
Sylvia Friedman	Mother	of		Silverman	30
Mike Forman	Husband	of	Jessica	Forman	31



Sadly, we share the news of the passing of

Gabe Brenner, April 2, 2025

Birthdays

Jessica Forman May 6	Cookie Brenner May 8
Gloria Loeb May 10	Michael Cohen May 12
Sylvia Conant May 16	Barbara Poreda May 18
Hope Sachwald May 19	Tiffany Andrews May30

From the editor's desk: Deadline for June Bulletin is May 23, 2025

Submission is via e-mail to : djp3747@atmc.net

May 2025 IYAR 3 - SIVAN 4

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2 <u>Å</u> Å	3
					Service: 7:30 Led by Mike Sachwald and Linda Post Oneg: Sheila Honer sponsor	
		3 NISSAN	4 NISSAN	5 NISSAN	6 NISSAN	7 NISSAN
4	5	6	7	8	9 <u>ÅÅ</u>	10
					Service: 7:30PM Led by: Mike Sachwald and Michelle Foels Oneg: Felice Breidner	
8 NISSAN	9 NISSAN	10 NISSAN	11 NISSAN	12 NISSAN	13 NISSAN	14 NISSAN
11	12	13	14	15	16 <u>LL</u>	17
					Service: 7:30PM Led by Mike Sachwald and Linda Post Oneg: Hope & Mike Sachwald - Hope's birthday	Service: 10:30 Led by Salem Foels
15 NISSAN	16 NISSAN	17 NISSAN	18 NISSAN	19 NISSAN	20 NISSAN	21 NISSAN
18	19	20 2PM book club 12:30 lunch at Olive Garden	21	22	23 Service: 7:30PM Led by Mike Sachwald and Michelle Foels Oneg: Cary Lucas sponsor	24
22 NISSAN	23 NISSAN	24 NISSAN	25 NISSAN	26 NISSAN	27 NISSAN	28 NISSAN
25 I	26	27	28	29	30 🟥	31
29 NISSAN	30 NISSAN	1 IYAR	2 IYAR		Service: 7:30PM Led by Mike Sachwald and Linda Post Oneg: Steve Firestone in memory of Harriette"s birthday	Service: 10:30 Led by Salem Foels



DONATIONS AND DEDICATIONS TO TEMPLE SHALOM

Donations to Temple Shalom can be made in several ways and are greatly appreciated.

	MEMORIAL BOARD PLAQUES are a great way to remember someone perpetually. Every year, on
	their Yahrzeit (anniversary of death), the person will be remembered in regular services. Available
	to and for members only.
	Cost: \$300.00
	 \$150.00 deposit required
	■ takes at least 6 weeks
	Name on plaque:
	Date of death (English): We will figure Hebrew date.
	TREE OF LIFE PLAQUES (LEAF) commemorates special events such as birthdays, anniversaries,
	graduations, and other life events we want to celebrate. Available to members only.
	Cost: \$50.00 – small leaf OR \$75.00 – large leaf
	Inscription:
	HIGH HOLIDAY DONATION is a great way to make an annual donation to Temple Shalom for any
	amount. Available to all.
	CHAI CLUB OF TEMPLE SHALOM is a unique way to support Temple Shalom with a donation of \$18
	per month per individual. The club is open to everyone. This can be set up on a monthly pay basis
	or \$216.00 per year. There are no club meetings or responsibilities. Available to all.
	YAPRZET is a wonderful way to remember loved ones who have gone before us and can be in any
	amount. Congregation members receive notices prior to Yahrzeit observances. Available to all.
	Yahrzeit for whom:
	Relationship to Donor:
	IN MEMORY/HONOR OF is a tribute on behalf of someone who was/is special in your life and can
	be in any amount. Available to all.
	In Memory/Honor (circle one) of:
	Relationship to Donor:
	GENERAL DONATION is a way to support Temple Shalom and is a mitzvah (good deed). Available
	to all.
	lease take a moment to select your donation(s), write a check, and mail it to Temple Shalom, or use PayPal.
NAME	
ADDR	ESS:

PLEASE MAKE ALL THE CHECKS PAYABLE TO TEMPLE SHALOM.

IF YOU WOULD LIKE TO PAY VIA CREDIT/DEBIT CARD, PLEASE GO TO THE DONATIONS PAGE ON OUR WEBSITE – www.TempleShalomMB.org.

THANK YOU FOR YOUR GENEROUS DONATION!