



August 2025

TEMPLE
SHALOM
A Reform Congregation



Volume 19 Issue 2

A Letter from the President - August 2025

We are about 7 weeks away from the beginning of the High Holy Day season. Temple Shalom has started to prepare. Rabbi Aaron has met with the Ritual Committee to review the service. Our lay leaders are learning the holiday tropes. The lulav and estrog have been ordered and are scheduled to arrive at the end of Yom Kippur. We have made plans to repair and relocate our sukkah. We are planning dinners, lunches, onegs, kiddushim, and a bake sale fund raiser. Members – in the upcoming weeks, you will be receiving emails asking you to volunteer to participate in the Rosh Hashanah and Yom Kippur services. There are English reading parts available in the two Rosh Hashanah and all three Yom Kippur services. We will start our celebrations with Selichot and end with Simchat Torah/ Shemini Atzeret. If you like to cook/bake for the holidays or if you just enjoy eating holiday food, September and October will be great months at Temple Shalom. If you are not a member, our policy for non-members wishing to attend High Holiday services has remained the same as last year. For non-members (unaffiliated with a URJ congregation), there is a \$175 admission fee per person for all five HH services. This fee, per person, may be applied toward 2025-2026 membership dues if you join by October 15, 2025. If attending services for the High Holy days is important to you, please consider becoming a member. In order to continue as the only Reform Jewish congregation in the Myrtle Beach area, Temple Shalom needs your support through membership.

I have written and stated this at least once a year over the last four years: Belonging to and having a place to belong to is important, especially in the face of rising antisemitism. You have the power to ensure that we continue to have a Jewish community here in the Grand Strand by maintaining your membership or becoming a member of Temple Shalom. Our strength comes from our members who accept the responsibility of supporting a synagogue, attending services and functions, and volunteering.

Looking forward to celebrating the holidays with my Temple Shalom family,

Hope Sachwald, President
Temple Shalom

Myrtle Beach, South Carolina



SHABBAT SERVICES

We meet at 4023 Belle Terre Blvd., Myrtle Beach, SC 29579.

Our **Friday evening** services begin at 7:30pm. Saturday at 10:30 AM. Members who cannot physically attend Friday night or scheduled Saturday services can view services via Zoom. Contact Templeshalommbpresident@gmail.com to request a Zoom invitation.

TempleShalommb.org

Hello from our rabbi

I am so delighted that you have asked me to serve as your rabbi. I am happy that I have met so many of you during my first month of visits to Temple Shalom. Attendance at Shabbat Evening and Morning services has been wonderful. I look forward to getting to know you better. Thank you for opening your houses up to me and welcoming me so warmly to the congregation.

Here is a little bit of my personal history. I was born like so many of you in the Northeast, in my case, Hartford, Connecticut. When I was six years old my family moved to Tulsa, OK where I grew up and stayed through high school. Tulsa has a small but active Jewish community. My closest relatives were over one thousand miles away, so the Temple community served as my extended family. I spent parts of the summers attending Greene Family Camp in Texas, the URJ (Union for Reform Judaism) camp for my region of the country. My class trip following Confirmation was to Israel where we spent 6 weeks traveling through the entire country and working on a Kibbutz. This was the first of many trips that I have made to Israel.

I attended and graduated from Brown University in Providence, RI. I then began my rabbinical studies at the Hebrew Union College, which I will describe in an upcoming bulletin article.

I look forward to spending 2 Shabbatot at Temple Shalom each month. I will drive from Charleston to the Grand Strand on Friday afternoons. I look forward to eating Shabbat dinners at your homes or at local restaurants if you are not able to prepare dinner at home. I will lead Shabbat Evening and Shabbat Morning services. After Shabbat Morning Services and our Kiddush, I am available to have lunch with different members of the temple. Then I will spend most Saturday afternoons visiting you in your homes. If you want to meet with me, please reach out to me, so we can schedule time for a Saturday afternoon that I am in town. Below you will find my cell phone number and my email address. We can also set up times to speak during the week over the phone or through the computer.

During the week when I am in Charleston, I serve as the chaplain at Jewish Family Services of greater Charleston. I spend much of my time visiting seniors in adult living communities or their homes. I visit with people in the hospitals and rehab centers in addition to officiating at life cycle events for people who are unaffiliated to one of the local synagogues. I facilitate a Jewish Grief Support Group that meets once a month.

Rabbi Aaron Sherman

What's Happening at Temple Shalom August 2025

Friday	08/01/25	Shabbat service followed by an Oneg
Friday	08/08/25	Shabbat service followed by an Oneg
Friday	08/15/25	Shabbat service followed by an Oneg
Saturday	08/16/25	Shabbat service followed by a Kiddush
Friday	08/22/25	Shabbat service followed by an Oneg
Saturday	08/23/25	Shabbat service followed by a Kiddush
Friday	08/29/25	Shabbat service followed by an Oneg

SAVE THE DATE

Our second OmShalom chair yoga series begins Monday, August 4 at 10 AM at the Temple, and continues for the next 2 Mondays, August 11 and August 18. If you are not a member and would like to attend as a guest, email Templeshalommbpresident@gmail.com to let Hope know that you would like to attend. You will need to bring your sign-up form and health waiver to your first class.

VIRTUAL LEARNING OPPORTUNITIES

YIVO Institute for Jewish Research, celebrating their Centennial Anniversary in 2025, is a research institute, an institution of higher learning, an adult education organization, a cultural organization, and a world-renowned library and archive. Their mission is to preserve, study, share, and perpetuate knowledge of the history and culture of East European Jewry worldwide. YIVO offers adult education, Yiddish language programs, lectures, conferences, art exhibitions and concerts, some free and some for a fee.

<https://www.yivo.org>

Also, check out the Events Recorded section.

THE NATIONAL LIBRARY OF ISRAEL (<https://www.nli.org.il/>)

Read articles, listen to music and attend online events.

AMERICA-ISRAEL FRIENDSHIP LEAGUE (<https://aifl.org/events>)

Participate in events about Israel's entrepreneurship, culture, medical research, environmental protection initiatives, and so much more.

Leo Baeck Institute (LBI) is an archive and research library devoted to the history and culture of German-speaking Jews <https://www.lbi.org/>

URJ (<https://reformjudaism.org/>) – choose the calendar tab

Are you a foodie? Check out The Jewish Food Society at <https://www.jewishfoodsociety.org/> for interesting stories and recipes. Also visit Jamie Geller at <https://jamiegeller.com/author/jamie-geller>, Tory Avey at <https://toriavey.com>, and Jewlish at <https://aish.com/jewlish/recipes>.

The Forward -- founded in 1897 as a Yiddish-language daily, the Forward soon became a national paper, the most widely read Jewish newspaper anywhere. The English Forward was launched as a weekly in 1990 and moved to fully digital publication in 2019. The Forward delivers incisive coverage of the issues, ideas and institutions that matter to American Jews. Its rigorous reporting and balanced commentary on politics, arts and culture have won numerous awards year after year and made it the most influential nationwide Jewish media outlet. It is currently free and available to everyone everywhere.

Music

Six13 - Starting Over (a song for Rosh Hashanah) https://www.youtube.com/watch?v=VIF8SZFs44I&list=RDVIF8SZFs44I&start_radio=1

Dip Your Apple - Fountainheads Rosh Hashanah https://www.youtube.com/watch?v=FlcxEDy-lr0&list=RDFlcxEDy-lr0&start_radio=1

ROSH HASHANAH SONG! - The Sound of the Shofar [Official Lyric Video] https://www.youtube.com/watch?v=JWNkamObGKc&list=RDJWNkamObGKc&start_radio=1

ART

[05/36] Rosh Hashanah | Video Tour | The Art of Holocaust Survivor Esther Nisenthal Krinitz <https://www.youtube.com/watch?v=EWtkU34eQ8I>

Introduction | Video Tour | The Art of Holocaust Survivor Esther Nisenthal Krinitz <https://www.youtube.com/playlist?list=PLyLVEx8kWuJOnq1rSgJbbFpCQ811a-oy>



IF YOU SEE SUSPICIOUS OR CONCERNING ACTIVITY, please contact local law enforcement and/or the relevant suspicious activity reporting authority.

Another way we've committed to combating antisemitism and hate in the Lowcountry is through the creation of the first **Joint Incident Reporting Tool**, in partnership between our Federation, the ADL Southeast, and Secure Community Network. Now, when you witness an act of hate, you can report it so that all three organizations can collaboratively respond, investigate, and track patterns of similar incidents around the state.

*The **Secure Community Network (SCN)**, a 501(c)(3) nonprofit, is the official homeland safety and security organization of the Jewish community in North America. Founded in 2004 under the auspices of The Jewish Federations of North America and the Conference of Presidents of Major American Jewish Organizations, SCN serves as the central organization dedicated exclusively to the safety and security of the American Jewish community, working across 146 federations, 50 partner organizations, over 300 independent communities, and other partners in the public, private, nonprofit, and academic sectors. SCN is dedicated to ensuring that Jewish organizations, communities, life, and culture can not only exist safely and securely, but flourish. Learn more at securecommunitynetwork.org.*

Temple Shalom
4023 Belle Terre Blvd.
Myrtle Beach, SC 29579

Temple Shalom is a 501(c)(3) nonprofit organization, Federal Tax ID# 20-3142057



HIGH HOLY DAY SERVICES

5786-2025

ALL SERVICES ARE HELD AT TEMPLE SHALOM*
4023 BELLE TERRE BLVD., MYRTLE BEACH, SC 29579
*Unless Otherwise Noted

NON-MEMBER PRE-REGISTRATION AND PRE-PAYMENT IS REQUIRED FOR EVERY SERVICE
AND ARE DUE BY SEPTEMBER 1, 2025. (See below for details)
NO WALK-INS PERMITTED**

Selichot

Selichot Dinner (Reservations Required-see separate Flyer) Saturday, September 13 – 6:30 p.m.
Selichot Service (Following Dinner) Saturday, September 13 – 8:00 p.m.

Rosh Hashanah

Erev Rosh Hashanah Monday, September 22 - 7:30 p.m.
Rosh Hashanah Morning Tuesday, September 23 - 10:30 a.m.

*Tashlich (time and place to be shared at a later date) Sunday, September 28

Yom Kippur

Erev Yom Kippur and Kol Nidre Wednesday, October 1 - 7:30 p.m.
Yom Kippur Morning Service Thursday, October 2 - 10:30 a.m.
Yom Kippur Afternoon and Yizkor Services Thursday, October 2 - 5:00 p.m.

Break The Fast (Reservations Required-Flyer to follow) Immediately following Yom Kippur Concluding Services

All non-members wishing to attend High Holiday services must pre-register and pay a per person admission fee, if applicable (see below), which will include admission to all five High Holiday Day services. **Pre-registration, including government issued ID, will be required. The fee structure is as follows:

- Member's spouse/partner OR one adult child if the member does not have a spouse/partner – Free
- Non-members (unaffiliated with a URJ congregation) – \$175 admission fee per person which gives each person admission to all five HH services. This fee, per person, may be applied toward 2025-2026 membership dues if they join by October 15, 2025.
- Non-members affiliated with a URJ congregation – Free due to reciprocity – with proof of membership and ID - suggested donation of \$36 per person.

Temple Shalom is firmly committed to protecting the health and safety of our members and guests.

All first-time guests MUST BE PRE-REGISTERED including providing their ID.

PLEASE DO NOT ATTEND IF YOU DO NOT FEEL WELL FOR ANY REASON.

Temple Shalom is a 501(c)3 nonprofit organization, Federal Tax ID# 20-3140057

August 2025

AV 7 - ELUL 7

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1  Service: 7:30 7 AV	2 8 AV
3 9 AV	4 10 AV	5 11 AV	6 12 AV	7 13 AV	8  Service: 7:30 14 AV	9 15 AV
10 16 AV	11 17 AV	12 18 AV	13 19 AV	14 20 AV	15  Service: 7:30 21 AV	16 Service: 10:30 22 AV
17 23 AV	18 24 AV	19 25 AV	20 26 AV	21 27 AV	22  Service: 7:30PM 28 AV	23 Service: 10:30 29 AV
24 30 AV	25	26	27	28	29 Service: 7:30PM	30
31 7 ELUL						
	1 ELUL	2 ELUL	3 ELUL	4 ELUL	5 ELUL	6 ELUL



DONATIONS AND DEDICATIONS TO TEMPLE SHALOM

Donations to Temple Shalom can be made in several ways and are greatly appreciated.

- ☐ **MEMORIAL BOARD PLAQUES** are a great way to remember someone perpetually. Every year, on their Yahrzeit (anniversary of death), the person will be remembered in regular services. Available to and for members only.
 Cost: \$300.00
 ▪ \$150.00 deposit required
 ▪ takes at least 6 weeks
 Name on plaque: _____
 Date of death (English): _____ We will figure Hebrew date.
- ☐ **TREE OF LIFE PLAQUES (LEAF)** commemorates special events such as birthdays, anniversaries, graduations, and other life events we want to celebrate. Available to members only.
 Cost: \$50.00 – small leaf OR \$75.00 – large leaf
 Inscription: _____
- ☐ **HIGH HOLIDAY DONATION** is a great way to make an annual donation to Temple Shalom for any amount. Available to all.
- ☐ **CHAI CLUB OF TEMPLE SHALOM** is a unique way to support Temple Shalom with a donation of \$18 per month per individual. The club is open to everyone. This can be set up on a monthly pay basis or \$216.00 per year. There are no club meetings or responsibilities. Available to all.
- ☐ **Yahrzeit** is a wonderful way to remember loved ones who have gone before us and can be in any amount. Congregation members receive notices prior to Yahrzeit observances. Available to all.
 Yahrzeit for whom: _____
 Relationship to Donor: _____
- ☐ **IN MEMORY/HONOR OF** is a tribute on behalf of someone who was/is special in your life and can be in any amount. Available to all.
 In Memory/Honor (circle one) of: _____
 Relationship to Donor: _____
- ☐ **GENERAL DONATION** is a way to support Temple Shalom and is a mitzvah (good deed). Available to all.

Please take a moment to select your donation(s), write a check, and mail it to Temple Shalom, or use PayPal.

NAME: _____
 ADDRESS: _____

**PLEASE MAKE ALL THE CHECKS PAYABLE TO TEMPLE SHALOM.
 IF YOU WOULD LIKE TO PAY VIA CREDIT/DEBIT CARD, PLEASE GO TO THE
 DONATIONS PAGE ON OUR WEBSITE – www.TempleShalomMB.org.**

THANK YOU FOR YOUR GENEROUS DONATION!